



SMBA

BUT IN COOPERATION WITH
UNIVERSITY OF ST. FRANCIS, JOLIET,
USA

Education for business world



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ABOUT US

The US-MBA program represents a cooperation of University of St. Francis in Joliet, USA and Faculty of Business and Management, BUT in Brno, which was founded in 1993.

Over the entire period of existence of the MBA studies, its importance has been growing, especially at a time when a well-educated manager with a high information and knowledge background is gaining a competitive advantage.

The studies are designed to reflect practical needs of TOP managers not only in the Czech Republic but also abroad and promote the international, intercultural and globalizing aspect of contemporary business.

University of St. Francis and the US-MBA program is accredited by NCA-HLC and ACBSP, which entitles us to offer and grant the Master of Business Administration (MBA) degree.



**DOC. ING.
VOJTĚCH BARTOŠ, PH. D..**

Dean of Faculty of Business
and Management

"We are ready to assist you in your education and I believe that these internationally accredited studies which we organize in collaboration with the University of St. Francis will be a significant milestone in your lifelong management education process."



ING. KLÁRA JARCHOVSKÁ

US-MBA Program Coordinator

„It's not always about what you know, but who you know. Therefore, an important part of the lessons is a discussion of your experiences, which you can pass on to your classmates and, conversely, draw on your experience from the others.“

INFORMATION ABOUT US-MBA STUDIES

1,5 year of studies **Possibility to travel to USA** **Business English course**

Lectures 1-2 times/month in Brno **50 % modules in ENG** **Diploma granted by USF**

Participants of MBA studies are managers of companies and organizations in the Czech Republic, Slovakia and other countries. This intention is subordinated to carefully compiled content and teaching methods.

The studies take place **once a month** (Friday-Sunday), in case of American modules twice a month (except July and August) and it lasts **1.5 year**.

In addition to theoretical knowledge, it focuses primarily on solving practical problems and developing managerial skills.

Lessons are in Czech and English language, where **50% of modules are taught by professors from the University of St. Francis from USA.***

For those interested there is an intensive 50-hour **Business English course**, which forms the basis for further development of practical application of English language during the course. Knowledge of English is an important input condition.

The entire course is taught at the Faculty of Business and Management, BUT in Brno and graduates are awarded an **internationally recognized diploma** and an MBA degree from University of St. Francis in Joliet, USA.

Students also have a unique **opportunity to visit University of St. Francis**, based very close to Chicago, including excursions to prestigious firms and institutions in the US. We also offer an option to complete one selected module directly at USF.



After each semester, students receive a partial **transcript of successfully completed courses incl. grades**, which allows them to complete their studies in subsequent periods if the student has to interrupt them for serious reasons.

* English-speaking students have an **individual study plan** for the Czech courses and are not required to participate them. **However, they have to pass the final exam successfully.**

AIM OF THE STUDIES

The aim of the study is to enable managers of Czech and foreign companies to gain comprehensive education in organizational management, develop strategic thinking and gain a prestigious internationally recognized managerial education. Emphasis is placed, in addition to the knowledge base, on outputs in the form of practical skills immediately applicable to your job.

TEACHING METHODS

The studies use both full-time and distance learning approaches focused on training of specific skills.

It applies a flexible approach that uses teamwork, interactive and participative techniques to enable sharing management experience among all present managers.

Distance form is a separate study of recommended texts and literature with support of individual consultations with lecturers. The basic methods of study are:

- seminars - discussions, case studies, presentations, team projects, writing essays
- individual professional consultation with lecturers
- independent study
- exam

YOU GAIN AND DEVELOP

- new approaches to obtaining and evaluating information to support strategic decision-making
- knowledge and skills necessary to manage the organization's resources
- ability to design and implement an effective organization management system
- ability to manage the development of your own management skills
- effective communication skills
- demonstrate and develop competencies for strategic management of all components of modern management
- ability to rationally argue and draw independent conclusions based on analytical and critical access to information
- and much more!

ORGANIZATION AND STUDY STRUCTURE



The studies cover all professional parts of management. It consists of 12 modules, which each participant completes during the 1.5 year period of study. Each semester contains 4 modules.

Learning Materials:

- professional monographs provided by University of St. Francis in English (also available for download)
- textbooks developed on the basis of more than fifteen years of experience at the Faculty of Business and Management, BUT
- presentations
- case studies
- supplementary study materials

CORE COURSES

- Managerial Economics
- Managerial Finance
- Managerial Accounting
- Strategic Business Management

COMPETENCY AREAS

- Marketing Management
- Project Management
- International Finance
- Ethical, Legal and Social Environment of the Firm
- International Business
- Organizational Behavior
- Information Technology
- Risk Management

*Courses in orange are taught by US lecturers.

BRIEF CONTENT OF MODULES

(See our website for a detailed description.)

MANAGERIAL ECONOMICS*

The module enables students to understand basic economic principles and their impact on companies and environment.

MANAGERIAL ACCOUNTING

The aim of the module is to understand accounting as a tool to support decision making.

MARKETING MANAGEMENT

A business discipline that focuses on practical application of marketing techniques and management of company's marketing resources and activities.

INTERNATIONAL FINANCE* **

The aim is to acquire knowledge in the field of international finance and subsequent application in an internationally operating company.

INTERNATIONAL BUSINESS*

The module is designed to teach students to compete in today's borderless world. It also emphasizes practical experience.

RISK MANAGEMENT

The aim is to acquaint the audience with risk management methods, emphasizing presentation of new risk reduction methods,

MANAGERIAL FINANCE

It introduces students to financial management of the company, including basic information, possible tools and decision making.

STRATEGIC BUSINESS MANAGEMENT*

Students will be acquainted with the process of strategic management in the company and principles of strategic thinking.

PROJECT MANAGEMENT*

It provides an overview of professional project management practices. It helps students to understand project management as a dynamic learning process.

ETHICAL, LEGAL AND SOCIAL ENVIRONMENT OF THE FIRM

The course focuses on social and ethical issues that form modern corporations.

ORGANIZATIONAL BEHAVIOR*

It provides a comprehensive picture of the organization's behavior. The subject of the analysis is the firm from the point of view of scientific behavioral methodology.

INFORMATION TECHNOLOGY

Computers and data are presented as components of systems that are created and used to achieve organizational goals.

*Courses in orange are taught by US professors.

** Course taught at University of St. Francis in USA or online.

LECTURERS OF US-MBA STUDIES

LECTURERS FROM USA



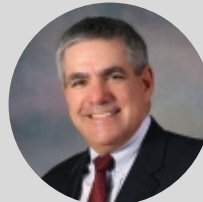
PROF. ARVID JOHNSON
RECTOR OF USF

Strategic Business Management



PROF. ORLANDO GRIEGO
DEAN OF COB

International Business



PROF. JOSEPH MALLOF

Strategic Business Management



PROF. RICHARD VAUGHAN

Management and Organizational Behavior



PROF. SUDIPTA ROY

Managerial Economics



PROF. BONNIE COVELLI

International Business



PROF. BRIAN THOMPSON

International Finance

LECTURERS FROM CZECH REPUBLIC



ING. MICHAL KARAS,
PH.D.

Managerial Finance



DOC. ING. ROBERT ZICH,
PH.D.

Marketing Management



PROF. ING. KAREL RAIS,
CSC., MBA

Risk Management



DOC. RNDR. ANNA
PUTNOVÁ, PH.D., MBA

Ethical, Legal and Social Environment

Doc. Ing. Anna FEDOROVÁ, CSc.
Ing. Helena HANUŠOVÁ, CSc.
Doc. Ing. Miloš KOCH, CSc.
Doc. Ing. Vít CHLEBOVSKÝ, Ph.D.

Doc. Ing. Romana ČÍŽINSKÁ, Ph.D.
Prof. Vladimír SMEJKAL, CSc., LL.M.
Ing. Michal KARAS, Ph.D.

STUDY TRIP TO USA



Do you want to see USA or experience America differently? We offer our students the **opportunity to attend a selected course at the University of St. Francis** and experience Chicago at the same time. It depends on you which option you choose.

USA

You will complete obligatory course directly at USF in 5 days and experience Chicago as well. The whole trip takes about 12 days.

Online

Don't want to or can't go to USA? The obligatory course awaits you in online. You complete required tasks from anywhere during 8 weeks.

It's not just a study trip. Chicago atmosphere and baseball matches await you, as well as Lake Michigan cruise, Starved Rock National Park, Joliet Prison, where series Prison Break was filmed, friendly hospitality of American lecturers and much more.





CONDITIONS FOR ADMISSION TO THE STUDIES

1

COMPLETED UNIVERSITY STUDIES (BACHELOR'S OR MASTER'S DEGREE)

Previous managerial
experience is an advantage

2

SUCCESSFUL FULFILLMENT OF TWO ADMISSION TESTS (TOEFL AND GMAT TYPE)

We will provide them to you if
you have not done them in the
past

3

KNOWLEDGE OF ENGLISH LANGUAGE AT COMMUNICATIVE LEVEL (B2)

To improve your knowledge, you
can attend our Business English
course (see next page)

BUSINESS ENGLISH COURSE

Before the start of the first semester, we organize an optional Business English course.

During this course you will improve your vocabulary needed for mastering MBA studies, communication and listening skills in English and last but not least written speech and grammar. Teamwork, (self-)presentation in English and discussions on various topics in various fields are an important part of the course.

- 50 hours of direct lessons, focused on modules taught during MBA studies = two weekends (Thursday-Sunday)
- Includes GMAT and TOEFL type admission tests and a final interview

Closest course: See <https://www.us-mba.cz/plan-soustredeni/>

Price: 18 500 CZK (admission tests and study materials included)



The course focuses on following topics:

Taxes and Free Market, Business and Numbers, Economic Trends, Law, Finance, Outsourcing and Other Global Trends, Supply Chain Management, Distribution Channels, Logistics, Quality Management, Company Accounts, Introduction to Negotiation, Confidential Information, Stock Market etc.



TUITION FEE

Business English

The cost of a 50-hour Business English course, including two mandatory TOEFL and GMAT entrance exams, is

18 500 CZK

MBA studies

The cost of the studies may vary each semester, depending on how much of their part is transferred to the University of St. Francis, which sets their total.

- For academic year 2022/2023 the tuition fee for one semester was set at **73 167,- CZK**
- Thus, the cost of the entire studies is

219 500,- CZK

265 595 CZK, tax included

Tuition fee can be paid in **up to 6 installments.**

APPLICATION TO MBA STUDIES



For subscribing to the studies, we need from you:

- Completed application form (downloadable [here](#))
- Two references from your colleagues (form downloadable [here](#))
- Cover letter in English
- Scan of your university diploma and diploma supplement
- Scanned photo of passport format

Completed applications to be sent to e-mail address: klara.jarchovska@vutbr.cz

If you are interested in our program, come to our lectures and see yourself whether the US-MBA is the perfect one for you.

CONTACTS

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Contact Address

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